

2025 Booths	Business Name
DOWNSTAIRS	
Summitt Arena	
S1	Black Hills Outdoor
S2	Northern Hills Homes and RV's
S3	Northern Hills Homes and RV's
S4	Four Seasons Motorsports & Marine
S5	Black Hills Harley-Davidson
S6	Black Hills Harley-Davidson
S7	Rapid Spa
S8	Rapid Spa
S9	Stranded Outdoors
S11	South Dakota Game Fish & Parks TIPS Trailer
S12	Sturgis Motorsports/Indian Motorcycles Sturgis
Barnett Fieldhouse	
A1	Dakota RV
A2	Dakota RV
A3	Dakota RV
A4	Black Hawk Marine
A5	Rice's Rapid Motorsports
A6	Dakota RV
A7	Dakota RV
A8	Anytime Auto Sales
A9	Rice's Rapid Motorsports
A10	Rice's Rapid Motorsports
LaCroix	
L1	Rice's Rapid Motorsports
L2	Rice's Rapid Motorsports
L3	Black Hills Powersports
L4	Black Hills Powersports
Rushmore Hall	
R1	Jack's Campers
R2	Dakota Discount RV
R3	Recreation Station
R4	KC Trailers
Downstairs North Concourses	
101	Renewal by Andersen
102	Rushmore Shadow Resorts
103	Prairie Patio Furniture/The Garden Center

2025 Booths	Business Name
104	Prairie Patio Furniture/The Garden Center
105	Prairie Patio Furniture/The Garden Center
106	Prairie Patio Furniture/The Garden Center
107	Superior Siding Inc
108	Superior Siding Inc
109	Superior Siding Inc
110	Active Life Chiropractic
112	Prairie Patio Furniture/The Garden Center
113	Superior Siding Inc
116	Black Hills Antlers
117	Black Hills Antlers
118	Dakota Prairie Guide Service
119	Nordic Lodge
120	G&S Marina Outfitters
121	Silencer Central [1]
122	Silencer Central [2]
123	Trophy Trackings Hunting Safaris
124	Fall River Gun Club
125	Bristol's Hearing Solutions
126	T&L Synthetics/Amsoil
127	Bowfest
128	Rocky Mountain Elk Foundation
129	Pheasants Forever Black Hills Chapter #87
130	Alberts Lowveld Safaris
131	Alberts Lowveld Safaris
132	Kisslinger Outfitting
133	Elkhorn Ridge Resort
134	Black Hills National Forest
135	Black Hills National Forest
136	Rapid City Trap and Skeet Club
137	Mischells Premier Knives & Self Defense
138	Mischells Premier Knives & Self Defense
Downstairs East Concourses	
139	CutCo Cutlery
140	Black Hills Health and Wellness Center
141	Angostura Resort Management
142	Jeff Carsrud Agency - Farm Bureau Financial Services
143	Cabelas

2025 Booths	Business Name
144	Adventure Destinations
145	Black Hills Aquatic Adventures
146	Super Clean Car Wash
147	Cole-TAC
148	Cole-TAC
149	Reindeer Lake Trout Camp
150	Aspen Federal Credit Union
151	Trio Tackle, LLC
152	Walliz Guide Service
153	Cherry County Tourism
154	Black Hills Fly Fishers
155	Pheasants on Kara Creek Ranch
156	Big Thunder Gold Mine
157	Courtesy Subaru
158	Courtesy Subaru
159	Courtesy Subaru
160	Courtesy Subaru
161	Courtesy Subaru
162	Courtesy Subaru
163	Courtesy Subaru
164	Courtesy Subaru
165	Apex Gold Wildlife Safaris
166	Apex Gold Wildlife Safaris
167	Invisible Fence of The Black Hills
168	Eazy E Outfitting
169	123 Shea Butter
170	Hart Ranch Camping Resort
171	Black Hills Clean Water Alliance
172	South Dakota Game Fish & Parks
173	South Dakota Game Fish & Parks
174	Arctic Air Inc.
175	Black Hills Fibrenew
176	Valley View Taxidermy
177	Valley View Taxidermy
178	KC Video Productions
179	Cast N Pull
Downstairs West and South Concourses	
185	Four Seasons Motorsports & Marine

2025 Booths	Business Name
186	Swenson Brothers Marine
187	Executive Patio Furniture, LLC
188	Swenson Brothers Marine
189	Drive Trailers
Food Court	PCSO Search and Rescue
Food Court	Pennington County Sheriff's Office
Food Court	South Dakota Game Fish & Parks Track Chair
UPSTAIRS - ACCESS VIA ESCALATOR, ELEVATOR or NE STAIRS	
Alpine and Ponderosa Rooms	
Alpine	Big Buck Contest and Antler Shed Display
Ponderosa	Black Hills Raptor Center
P1	South Dakota Youth Hunting Adventures
P2	Buckstorm Hunts and Productions
P3	Sturgis Guns
P4	South Dakota Houndsmen Association
P6	Weather Tite Exteriors
P7	Bauer Tackle Shop
P8	Cole's eBikes
P9	Cole's eBikes
Upstairs Concourse	
201	Post 320 Legion Baseball
202	Disabled American Veterans, Chapter 3
203	Highmark Credit Union
204	State Farm - Gregg Fullerton Agencies
205	Forty and Eight Local 658
206	Wyoming Game & Fish Department
207	Hometown Heros Outdoors
208	Hometown Heros Outdoors
209	Holy Sm(Oaks) Craft BBQ
210	Holy Sm(Oaks) Craft BBQ
211	PouchMates
212	1890 Trading Company
213	Lifewave
214	605 Ageless Beauty Spa
214A	Keller Kustom
215	Watkins Gourmet Product & U Can Click It
216	Young Living Essential Oils
217	Scentsy

2025 Booths	Business Name
218	Tupperware by Jody
219	2Brothers Fabrication, LLC
220	Whispering Bead
221	Brewed Awakenings
222	Brewed Awakenings
223	Adonai Handmade Gifts
224	Carmel Creation
224A	Carmel Creation
225	Joan Muller Lyons Norwex Ind. Sales Cons.
226	SD Wildlife Federations & BH Sportsmen Club
227	Rebex Cutlery
228	OC Outdoors
229	OC Outdoors
230	OC Outdoors
231	Specialty Properties Real Estate
232	Your Home Improvement Company
233	Your Home Improvement Company
234	Black Hills Game Works Company
235	LeafFilter Gutter Protection
236	South Dakota Windows and Bath
237	PaperPie
238	Action Trackchair
239	Mount Rushmore Retriever Club
240	Shrimpley's Pet Treats
241	Blackburn Foundation Repair
242	Steven's Raiders Baseball
243	AerSol
244	Naja Shriners
245	Cosmopolitans
Kids Activities	
Aspen Room	Black Hills Paintball/Gellyball
Canyon Room	Kids Activities Room
Cedar Room	Strider Bike Room
Spruce Room	Black Hills Archery Shoot Out
Live and Silent Auction	
SDYHA Auction	Cowboy Bar
Outside Summit Arena	
O1	Black Hills Outdoor

2025 Booths	Business Name
O2	Four Seasons Motorsports & Marine
O3	Black Hills Outdoor
O4	Black Hills Outdoor

[1] Responder updated this value.

[2] Responder updated this value.